



**Redding Rodeo 2019**  
**Chuck Wagon Race Team Sponsor**  
Package Cost \$1,500.00

The Redding Rodeo Association agrees to provide \_\_\_\_\_ (“Sponsor”) with the following benefits and services in connection with the 2018 Redding Rodeo which will take place in May 2019.

**The Event Sponsor Package includes the following direct benefits:**

**Direct Rodeo Exposure**

1. Public address recognition as a sponsor of the Redding Rodeo Association throughout the event.
2. Sponsor’s name will be displayed on the electronic score board.
3. A Sponsor’s logo to be displayed on a chuck wagon at time of your race..
4. Sponsor’s name or logo will be posted on the Rodeo Association web page, indicating the event sponsored.  
([www.reddingrodeo.com](http://www.reddingrodeo.com))
7. Sponsor will be included in the program book on the Chuck Wagon page.

**Tickets**

1. Sponsor will receive 50 Grandstand tickets for the heat race on Wednesday or Thursday performance.

Approved by the RRA President or Sponsorship Committee Chairman

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Approved by the Sponsor

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Mailing Address

Sponsor’s web location URL: [www.\\_\\_\\_\\_\\_](http://www._____.com)  
(For inclusion as a link from the RRA web site to Sponsors web site)

Sponsor agrees to pay the Redding Rodeo Association \$1,500.

Sponsor payment of \$1,500.00 is due to RRA before May 1, 2019. A Late Fee of 1 1/2% per month (18% per year) will be assessed on all unpaid balances after May 1, 2019.

**All payments should be mailed to:**

**Redding Rodeo Association  
P.O. Box 992048  
Redding, CA 96099-2048**

Sponsor hereby grants to the Redding Rodeo Association a limited license to display Sponsor's name, brand names, trademarks, service marks, and Logos ("Proprietary Marks") in connection with the advertising and promotional activities specified herein or otherwise used pursuant to this agreement. Sponsor further represents that it has the legal right to use and authorize the use of the above.

To the extent a party is responsible, each party agrees to indemnify, defend and hold harmless the other party and its affiliates, and the directors, officers, successors, assign, contractors, agents and employees of each from and against any and all damages, losses, claims, judgments or actions of whatever kind or nature, including reasonable attorney's fees and costs (hereinafter collectively "Claims"), arising out of or otherwise connected with the Rodeo or arising out of or otherwise connected with the breach of any of the terms of this Agreement, except to the extent that any such Claims arise out of the acts or omissions of the indemnified party.