



Redding Rodeo 2019 Miss Redding Rodeo Sponsorship

Price for this Sponsor Package is \$2500.

The Redding Rodeo will provide the following for the 2019 Miss Redding Rodeo sponsor.

1. Special recognition by the program announcer, throughout the three day performance.
2. Sponsor's name and logo will be displayed on the Miss Redding Rodeo section of the Redding Rodeo Association web site.
3. Display a Sponsor's banner or sign at the Miss Redding Rodeo Crowning event. Sponsor will provide the banner or sign, not to exceed 4 foot by 8 foot in size. Sponsor shall provide said banner or sign. If sponsor chooses to have RRA provide said banner or sign, an additional fee (\$800.) shall be paid to RRA.
4. Sponsor will receive a Business Card size ad on the Miss Redding Rodeo page in the annual Souvenir Program book.
5. Sponsor will receive a 4 foot by 8 foot arena sign. This sign may be placed at any spot around the perimeter of the arena, generally visible to the Main Grandstand seating section.
6. 15 General Admission tickets
(choice of day is at the discretion of Redding Rodeo Association).

Sponsor Name _____

Sponsor Address _____

Sponsor's web location URL: www._____

(For inclusion as a link from the RRA web site to Sponsor's web site.)

**Approved by the Redding Rodeo Association President or Sponsorship
Committee chairman**

Signature

Date

Approved by the Sponsor

Signature

Date

Sponsor agrees to pay the Redding Rodeo Association the Sponsor Fee of \$2500. as described above, based upon this sponsorship.

Sponsor payment is due to RRA before May 1, 2019. A Late Fee of 1 1/2% per month (18% per year) will be assessed on all unpaid balances after May 1, 2019.

All payments should be mailed to:

**Redding Rodeo Association
P.O. Box 992048
Redding, CA 96099**

All materials (text, art work, logos, etc) that are included on signs or ads must be delivered to Redding Rodeo Association before **April 1, 2019 (Due Date)**. Redding Rodeo Association is not responsible for completeness of sign if materials are not received by Due Date.

A higher value ad may be substituted at the discretion of the Redding Rodeo Association.

Sponsor hereby grants to the Redding Rodeo Association a limited license to display Sponsor's name, brand names, trademarks, service marks, and Logos ("Proprietary Marks") in connection with the advertising and promotional activities specified herein or otherwise used pursuant to this agreement.

To the extent a party is responsible, each party agrees to indemnify, defend and hold harmless the other party and its affiliates, and the directors, officers, successors, assign, contractors, agents and employees of each from and against any and all damages, losses, claims, judgments or actions of whatever kind or nature, including reasonable attorney's fees and costs (hereinafter collectively "Claims"), arising out of or otherwise connected with the Rodeo or arising out of or otherwise connected with the breach of any of the terms of this Agreement, except to the extent that any such Claims arise out of the acts or omissions of the indemnified party.